



**JUST
STREETS**

Agenda Kick-off meeting

February 21-23, 2024 | Turin



**JUST
STREETS**

Wednesday

February 21

12:30h

OPTIONAL LUNCH

Meet fellow (hungry) early arrivals and your Welcome Pizza at Pizzium | Via Duchessa Jolanda, 8 | 10138 Turin

VENUE

Cottino Social Impact Campus | Corso Castelfidardo, 30/A | 10129 Turin

14:00-14:30h

REGISTRATION & WELCOME

Arriving at the LINKS headquarters in Turin, checking-in, meeting peers.

14:30-14:45h

WELCOME TO JUST STREETS

Welcoming all attendees to the JUST STREETS kick-off and getting started with a project for impact.

Welcome Note

Giulia Melis (Just streets project coordinator at LINKS Foundation)

Expectations & Goals of the programme

Katerina Deliali (Project officer at CINEA)

14:45-15:15h

SETTING THE STAGE

JUST STREETS project coordinator Giulia Melis setting the stage for the 3 days, providing an overview & objectives, and getting us all started.

15:15-16:00h

MEETING THE TEAMS (part 1)

Let's meet our project partners: Part 1 of 2 with research and technical partners introducing their organisation and teams in 90-seconds "elevator pitches".

16:00-16:30h

POLITICAL REALITY CHECK with Q&A

We welcome Chiara Foglietta (Councillor for Ecological & Digital Transition, Innovation, Mobility and Transport at the City of Turin)

16:30-17:00h

COFFEE BREAK

17:00-17:30

MEETING THE TEAMS (part 2)

Let's meet our city partners – once again in 90-seconds "elevator pitches".

17:30-18:30

INTRODUCING THE WORK PACKAGES

WP 2 – Enrica Papa

WP 3 – Marco Bassani & Elisa Vitale

WP 4 – Clemente Fuggini

WP 5 – Felipe DelBusto

19:30h

JOINT TEAM DINNER

At Società Canottieri Armida | Viale Virgilio, 45 | 10145 Torino
Self-paid 35€ including beverages.



**JUST
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Thursday

February 22

VENUE

Cottino Social Impact Campus | Corso Castelfidardo, 30/A | 10129 Turin

9:00-9:15

RECAP DAY 1

Let's recap day 1 and look at most critical learnings & results.

9:15-10:15h

MEETING THE CITIES

Each JUST STREETS city will provide a quick introduction to their proposed intervention, their goals, and their anticipated challenges.

10:15-10:45h

COFFEE BREAK

10:45-11:15h

INSIGHTS FROM CINEA

We will hear from Katerina Deliali about the Grant Agreement Management process and get an introduction to the CIVITAS cluster.

11:15-12:00h

JUST STREETS MANAGEMENT

WP1 leaders LINKS will be sharing details on project governance, internal communications, data management, risk management and contingency planning. Voting session.

12:00-13:00h

IMPULSE TALK & INTERACTIVE SESSION

Just words? Finding the best discourse strategies with the help of Ecolinguistics.
Guest speaker Maria Cristina Caimotto (University of Turin)

13:00-14:30h

LUNCH BREAK

14:30-16:00h

TEAM NETWORKING

This is all about meeting and getting to know each other. Be part of this session led by the teams of Socialfare and Urban Future to learn who you will be working with for the next 4 years.

16:00-16:15h

IMPULSE TALK FROM TORINO BIKE PRIDE

How FIAB Torino Bike Pride promotes cycling to drive change.
Guest speakers Ammj Traore & Milo Cuniberto (FIAB Torino Bike Pride)

16:15-18:30h

TURIN FIELD TRIP

Let's explore some street highlights and interventions of Turin. We will be using public transport and walk – so bring comfortable shoes.

18:30-19:30h

OPTIONAL CITY WALK

Join the JUST STREETS locals in a brief walk of Turin's city centre to see some of the city's highlights.



Friday

February 23

VENUE

Cottino Social Impact Campus | Corso Castelfidardo, 30/A | 10129 Turin

8:15-8:50h

STEERING COMMITTEE MEETING

The members of our JUST STREETS Steering Committee will be getting together to discuss project management and KPIs.

9:00-9:15h

FRESH IMPRESSIONS FROM SITE VISITS

One representative for each of the groups will illustrate the Just Streeters' views and experiences of Torino public spaces. 3 minutes presentations.

9:15-9:30h

JUST STREETS COMMUNICATIONS

WP6 leaders UFGC will be sharing details on Just Streets' communication and dissemination activities.

9:30 -09:45h

PROJECT TIMELINE & SCHEDULES

LINKS' Giulia Melis will be providing an overview of the project schedule and general timeline. We'll identify key moments & events and start scheduling meetings and required travel/site-visits.

9:45-10:15h

FINANCES

LINKS' Bernardo Starita will be providing an overview of project finances and share details on funding requirements, processes, and timelines. This is the time to ask your finance related questions.

10:15-10:45h

COFFEE BREAK

10:45-11:30h

IMPULSE TALK

Multifaceted Research on Pedestrian and Bicycle Safety in Urban Areas.
Guest speaker Jaeyoung Lee (Central South University, China)

11:30-12:00h

WRAP-UP WITH Q&A

The project management & WP leaders will be answering questions that might have come up. We will also summarize questions that still need to be resolved.

12:00-12:30h

CLOSING SESSION



**JUST
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Our guest speakers



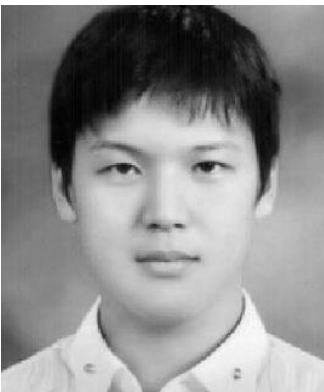
Chiara Foglietta

Chiara Foglietta is Deputy Mayor for Ecological and Digital Transition, Innovation, Mobility and Transport at the Municipality of Turin. At the age of 28 she was awarded a Ph.D. in biomedical engineering and at the age of 32 she became City Councillor. She has been working in the field of healthcare and she is a lgbtqia+ rights activist. In politics, as well as in activism, she wants to give a voice to the people who don't have one, and to represent those who miss representation.



Maria Cristina Caimotto

Professor Maria Cristina Caimotto is an Associate Professor in English Language and Translation at the University of Turin. Expert in ecolinguistics and critical discourse analysis, in 2020 she published the book 'Discourses of Cycling, Road Users and Sustainability. An Ecolinguistic Investigation', an analysis of the discourses of sustainable mobility and its deep links to neoliberal ideology. She is interested in the promotion of active mobility and is concerned with communicative strategies for communicating complex information about the climate crisis. Member of the UNESCO Chair in Sustainable Development and Land Management at the University of Turin, collaborates on the CNR-IRPPS Bike and Society project.



Jaeyoung Lee

Professor Dr. Jaeyoung Lee is a Full Professor of the School of Traffic & Transportation Engineering of Central South University, China. He is also a Courtesy Professor of Civil, Environmental & Construction Engineering at the University of Central Florida, USA. He has conducted research studies in traffic safety, driving behavior, travel behavior, and intelligent transportation systems. He has written more than 200 papers, among them over 140 papers were published in journals indexed in SCI/SSCI/EI. The total number of citations is 5,810 with h-index: 46 and i-10-index: 108. He was listed among the top 2% scientists by Stanford University in the recent four consecutive years (2020-2023).



JUST STREETS



Ammj Traore & Milo Cuniberto

For more than ten years, the social promotion association FIAB Torino Bike Pride Aps has been working to increase bicycle usage and sustainable transportation in Turin. The organization is part of FIAB, the Italian Federation for the Environment and Bicycle, which advocates for these causes nationally and has nearly 20,000 members across Italy. Among the association's primary pursuits are training and communication initiatives, whether they are carried out directly with educational institutions or businesses or through public or private conferences. The association is home to a diverse number of experts that enable us to explore a variety of topics pertaining to intermodality, sustainable mobility, and, generally speaking, reevaluating the bicycle as the most effective mode of transportation for both individuals and communities.



Important information

Venue

The kick-off meeting will take place very close to the LINKS Foundation's headquarters at: [Cottino Social Impact Campus](#) | Corso Castelfidardo, 30/A | 10129 Turin IT

Photo consent

The Kick-Off meeting will be documented, including by video and photos. By participating in the Kick Off meeting, you consent to the use of video & images with you on them - for communication purposes related to the JUST STREETS project, including but not limited to social media posts, articles, and other promotional and communication materials.

Posting on Social Media

We encourage you to share your thoughts, learnings, and impressions from the Kick-Off via your social media channels. If using LinkedIn, please:

- tag the JUST STREETS LinkedIn page @**Just Streets**
- tag your organization's LinkedIn profile
- if commenting Chiara Foglietta's input, please tag her: @**Chiara Foglietta**

Field Trips on Thursday

The field trips are very exciting opportunities to learn about street interventions in the City of Turin. We will experience selected public spaces together with peers and guides from the local Just Streets team. Wear comfortable shoes. It will also make sense for you to have already purchased a public transport pass (so we don't have a long waiting to get started).

As we are moving in public space, please be very cautious about traffic and note that participation is always at your own risk.

Emergency Numbers

Police: 112

Medical: 118

Giulia Melis: +39 3355 6939 23

Andrea Rosso: +39 3662 9942 31

Valeria Figini: +39 3276 6750 87